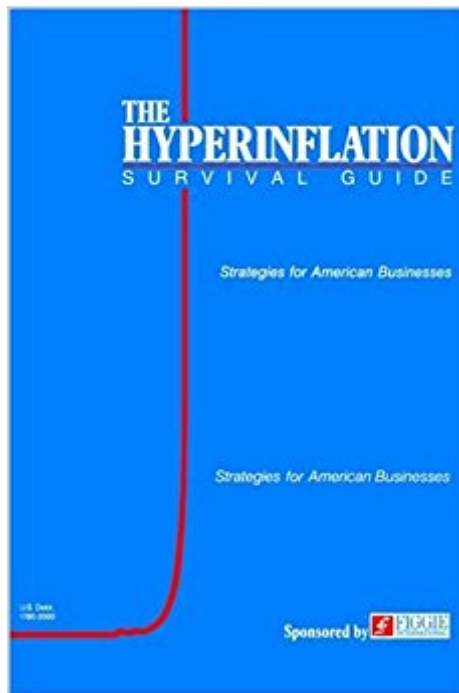




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# The Hyperinflation Survival Guide: Strategies For American Businesses



## Synopsis

Of the books published regarding hyperinflation, this may be the only one that provides effective strategies for operating a business under conditions of a rapidly depreciating currency. "The Hyperinflation Survival Guide: Strategies for American Businesses" was written by Dr. Gerald Swanson (an associate professor of economics at the University of Arizona). Harry E. Figgie, Jr. sponsored the research and production of this book. As it was originally printed in 1989, it was way ahead of its time. However, this doesn't change the fact that this book will prove to be an excellent resource for businessmen and individuals once the Federal Reserve's destruction of the U.S. dollar enters its terminal stage.

## Book Information

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## Customer Reviews

The book is very short. Succinct? yes. Too short? yes. The biggest problem I had with this book was that it was written in the 80's. From an economic and fiscal standpoint the problems they address are timeless; however, their solutions and suggestions are painfully dated. Over and over again, they made references to using technology to speed up the supply chain, obtain purchasing approval, and increase communication efficacy. Hi, I'm the future, we all have computers as phones and we are (to a fault) integrated / connected to the max via mobile everything. So the point is, you are going to receive a few cursory concepts regarding how to deal with hyperinflation; however, you are not going to get an indepth analysis. With less than 90 pages, what can you expect? Furthermore, their solutions are vague and no longer relevant. If you want an excellent read, I suggest "Endgame: End of the debt supercycle and how it changes everything" search "endgame" in books if you are interested. This book is not 100% focused on hyperinflation, but it was written in 2010 and covers

the modern situation with eye-opening honesty.

A very interesting and informative book on hyperinflation. It draws example from a period of hyperinflation in Brazil to give advise to business in the US. I find the book concise, well organized, and the information is useful. The only dislike is that, as concise as the book is, the information is repetitive. Basically, during periods of hyperinflation, the value of currency drops by the minute and the government will always intervene. So deal in cash and real time. No credits. All the advices center around these 2 points.

The information given here is now available in other, more recent books but I marvel at the fact that this book was written in 1989! The information given some 20 years ago is even more appropriate today! The authors (Figgie International) supposedly wrote a companion volume "for the individual", but I can't find it. I don't own a business, so some of the information in this book doesn't really apply to my needs. I do recommend this little volume for anyone who is interested in learning more about hyperinflation and its affects on business. Remember - that which affects business, affects consumers.

With the Fed unrestrained money printing (QE), a corrupt government, rising gold price - these are all indicators of impending hyperinflation. This book caught my eye in today's economic environment. I think the material in this book isn't new, but the book does consolidate, in point form, important information you would need to run a business. Knowing how business will be run in this scenario, will better prepare you, the job seeker or employee to position yourself for gainful employment in such an environment. I see this book as having most of the information in one place and a quick reference [when] I need it. It also spares me the hassle of xeroxing multiple/printing multiple pages and putting it in a 3-ring binder, all of which will probably cost me more than this book - \$9. Great bargain.

There are plenty of people willing to speculate on what will happen in an economy and what to do if it does. This book interviews South American Bankers and CEOs who have BEEN THROUGH inflation, even hyperinflation, and tells us what they did to survive, and even conduct business with some sense of normalcy in those environments. There are lots of good ideas and insights. Your current, proven business plan will simply not work if (when) inflation gets serious. Hopefully you will never need this book, but if you do, it will be quite literally worth its weight in gold. Buy it as cheap

insurance against an uncertain future.

Great in depth study of all practical business implications and types of common solutions to big inflations in the economy and in business. Made by professional US team studying Latin American companies over the years

good book, good examples of history

With the real possibility that the Fed will so destroy our Dollar that hyper inflation occurs, this is a timely and important book. The author has extensively investigated business responses to hyperinflation in places such as Argentina and Brazil, and offers advice on how to survive in such a devastating environment. Businesspeople should read this book. Those who do will discover ways to improve their current business, and prepare themselves for the inflation to come.

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